

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)	Confirmation No.: 8524
)	
Neil Duncan Hunt, et al.)	Group Art Unit: 3625
)	
Application No. 10/773,843)	Examiner: J. Zurita
)	
Filed: February 6, 2004)	
)	
For: Approach for Estimating User Ratings of Items)	

Mail Stop Amendment

Commissioner for Patents

P. O. Box 1450

Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION WITH AMENDMENT

Sir:

This reply is submitted in response to the Office Action mailed on July 26, 2007.

CERTIFICATE OF TRANSMISSION VIA EFS-WEB

Pursuant to 37 C.F.R. 1.8(a)(1)(ii), I hereby certify that this correspondence is being transmitted to the United States Patent & Trademark Office via the Office electronic filing system in accordance with 37 C.F.R. §§1.6(1)(4) and 1.8(a)(1)(i)(C) on the date indicated below and before 9:00 PM PST.

Submission date: 10/3/07 by /EdwardABecker#37777/